

IN SEARCH OF TALENT FOR MASTER GARDENERS MAY 1 PLANT SALE!

The Plant Sale will be located at the Ix Project, at the Piedmont MG Demonstration Garden “The Rock”. The Ix is only a couple of blocks from the Downtown ACAC (Monticello Ave.). There is plenty of parking space, plus lots of space for our plant inventory and public education displays. Monticello Associates, the management company, is making available inside space where plants can be delivered the previous day, requiring only a dozen or so volunteers to carry them across the drive to the plant sale site! More details on this later. Since our February organization meeting was snowed out, **we are recruiting specific volunteers right now on certain key functions: (1) publicity and (2) materials and logistics.**

PUBLICITY/ADVERTIZING COORDINATOR:

Your friendly cochairs, particularly Rosanne Simon, who handled this task last year, have done some work to help jump-start these tasks, particularly talking with Cville staff and drafting an ad. Other tasks that need to be done:

- One page flyer (B&W)

- Letters/emails to garden club presidents (list available)

- Contacting local tv, radio, print media for free announcements.

- Supplying posters and flyers to Farmers Market Help Desks.

- Plus your creative ideas.

COORDINATOR/S FOR LOGISTICS/MATERIALS/SIGNAGE:

These tasks call for good attention to detail, but can be divided among more than one volunteer coordinator if needed. Whether or not you can offer to coordinate, if you have advice on making and/or purchasing materials for signage, your information can be very helpful! Some of the materials needed for the sale listed below are available, or will be loaned by MG members, while others need to be made/purchased.

- Tables, chairs, tents: loaned materials to be moved, set up, returned

- Large poster directional /signage for key intersections.

- Signage for sale location: plant categories, cashier station, price codes, etc.)

- Trash cans

- Traffic cones (possible)

POTTING PARTIES

Rozanne Oliver will coordinate potting parties. A late March date at Fran Boniti’s will be announced soon – Fran has offered to put on a pot of soup for volunteer potters! If you have tons of plants for dividing, and can’t face it alone, give us a call, the sooner the better.

Cheers,

Rosanne Simon (rsimon_96@msn.com)

Rozanne Oliver (oliverz@comcast.net)